



## Research Objectives

The use of unmanned aerial systems (UAS), commonly referred to as drones, is quickly outpacing regulatory oversight. As drones become a common feature of our aerial landscape, what will inform public acceptance and risk perception of UAS integration into the national air space (NAS)?

## Research Approach

We will use a grounded theory approach to explore folk, or vernacular, knowledge about drones among users and non-users.

Methods include:

- Literature Review
- Discourse Analysis
- Participant Observation
- Semi-structured Interviews

## Why Anthropology?

Anthropological methods can offer a unique perspective on public safety that is informed by “folk” knowledge. It recognizes that knowledge is embedded within the intersections of cultural and historical context.



## Field Sites

- Neil A. Armstrong Flight Research Center
- Woodley Park Apollo 11 Model Aircraft Field
- Cal State University, Northridge

## Research Team

Co-Investigator: Kevin Zemlicka, MA in Anthropology

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